



RE: Digital DASH 5K Sponsorship

At OneDigital, we continue to look for ways to make a difference in our community. In 2009, we launched the DI DASH 5K supporting an organization we care very deeply about – Children’s Healthcare of Atlanta and Safe Kids. In 2015, we welcomed an additional organization to the family – Bert’s Big Adventure!

With the support of our employees, the community and sponsors like you, we have successfully raised close to \$555,000 over the last 11 years! For the 12th annual Digital Dash, we hope to increase awareness as well as sponsor dollars, and we cannot do that without you.

We will be hosting the Dash on August 29, 2020 for this annual tradition. As a valued partner of OneDigital, I would like to invite you to be a sponsor in our efforts. We offer sponsorships in a variety of levels, you can contribute what you’re able.

- \$15,000 – Presenting Sponsor
- \$10,000 – Platinum Sponsor
- \$7,500 – Diamond Sponsor
- \$5,000 – Gold Sponsor
- \$2,500 – Silver Sponsor
- \$1,000 – Bronze Sponsor

As we understand that there are many worthwhile causes to support, OneDigital chose these organizations based on the scope of their services and dedication to the Southeast and their mission to enhance the lives of children and their families.

Children’s Health Care of Atlanta and Safe Kids are not-for-profit organizations that benefit from philanthropic and volunteer efforts from the community. To learn more about these organizations, please visit www.choa.org and <https://www.safekids.org/>.

Bert’s Big Adventure is a 501(c)(3) nonprofit organization that provides a magical, all-expense-paid, journey to Walt Disney World® for children with chronic and terminal illnesses along with their families. To learn more, please visit www.bertsbigadventure.org.

We invite you to partner with us to help Children’s Healthcare of Atlanta, Safe Kids and Bert’s Big Adventure to continue to treat and serve thousands of deserving children and their families. Please get in touch with Mandi Dykes to discuss next steps. You can reach her at mdykes@onedigital.com at 678-348-7847.

Sincerely,

A handwritten signature in black ink, appearing to read 'Adam Bruckman', with a long horizontal line extending to the right.

Adam Bruckman
President/CEO
OneDigital Health and Benefits

Levels of Sponsorship

Promotional opportunities are provided to each level of sponsorship. In addition, sponsors may contribute cash, in-kind products and services such as media coverage, food, water, printed materials, etc.

Presenting Sponsor – \$15,000

- Logo on all race day photographs (only available to one sponsor – first to respond)
- Company logo on mile marker(s)
- Company name mentioned in all advertisements for race and all runner e-mails
- Company name and logo will be featured on event website, social media, and participant registration site
- Company name and logo will be featured on race entry forms which are distributed at other races, sport shoe stores and placed as ads in several running magazines and sports publications
- Large company logo will appear prominently on race t-shirt
- Verbal recognition at event
- 20 runners from your organization may participate at no charge
- A table to distribute promotional material at the race per your request
- Company banner may be displayed at the race festivities in a prime location on the morning of the race – you provide

Platinum Sponsor – \$10,000

- Company name and logo will be featured on event website, social media, and participant registration site
- Company name and logo will be featured on race entry forms which are distributed at other races, sport shoe stores and placed as ads in several running magazines and sports publications
- Company logo will appear prominently on race t-shirt
- Verbal recognition at event
- 15 runners from your organization may participate at no charge
- A table to distribute promotional material at the race per your request
- Company banner may be displayed at the race festivities in a prime location on the morning of the race – you provide

Diamond Sponsor - \$7,500

- Company name and logo will be featured on event website, social media, and participant registration site
- Company name and logo will appear at the top of the race entry forms which are distributed at other races, sport shoe stores and placed as ads in several running magazines and sports publications
- Company logo will appear prominently on race t-shirt
- Verbal recognition by Emcee at event
- 10 runners from your organization may participate at no charge
- A table to distribute promotional material at the race per your request

Gold Sponsor – \$5,000

- Company name and logo will be featured on event website, social media, and participant registration site
- Company logo featured on race t-shirt
- Verbal recognition at event
- 5 runners from your organization may participate at no charge
- A table to distribute promotional material at the race per your request



Silver Sponsor – \$2,500

- Company name and logo will be featured on event website, social media, and participant registration site
- Company logo featured on race t-shirt
- \$5 off runner registration for employees in your organization with promo code given at signing
- A table to distribute promotional material at the race per your request

Bronze Sponsor – \$1,000

- Company name and logo will be featured on event website, social media and participant registration site
- Company logo featured on race t-shirt
- A table to distribute promotional material at the race per your request

In-kind Sponsor

- Company name and logo will be featured on event website, social media and participant registration site
- A table to distribute promotional material at the race per your request