



RE: Digital DASH 5K Sponsorship

At OneDigital, we continue to look for ways to make a difference in our community. In 2009, we launched the DI DASH 5K supporting an organization we care very deeply about – Children’s Healthcare of Atlanta. In 2015, we welcomed an additional organization to the family – Bert’s Big Adventure!

With the support of our employees, the community and sponsors like you, we have successfully raised close to \$465,000 over the last ten years! For the 11th annual Digital Dash, we hope to increase awareness as well as sponsor dollars, and we cannot do that without you.

We are returning to Marietta Square on August 24th for this annual tradition. As a valued partner of OneDigital, I would like to invite you to be a sponsor in our efforts. We offer sponsorships in a variety of levels, you can contribute what you’re able.

- \$15,000 – Presenting Sponsor
- \$10,000 – Platinum Sponsor
- \$7,500 – Diamond Sponsor
- \$5,000.00 – Gold Sponsor
- \$2,500.00 – Silver Sponsor
- \$1,000.00 – Bronze Sponsor

As we understand that there are many worthwhile causes to support, OneDigital chose these two organizations based on the scope of their services and dedication to the Southeast and their mission to enhance the lives of children and their families.

Children’s Health Care of Atlanta is a not-for-profit organization that benefits from philanthropic and volunteer efforts from the community. To learn more about this organization, please visit www.choa.org.

Bert’s Big Adventure is a 501(c)(3) nonprofit organization that provides a magical, all-expense-paid, journey to Walt Disney World® for children with chronic and terminal illnesses along with their families. To learn more, please visit www.bertsbigadventure.org.

We invite you to partner with us to help Children’s Healthcare of Atlanta and Bert’s Big Adventure to continue to treat and serve thousands of deserving children and their families. Please get in touch with Elizabeth Chrane, our leader of Culture and People, to discuss next steps. You can reach her at echrane@onedigital.com or at 770.250.2997.

Sincerely,

Adam Bruckman
President/CEO
OneDigital Health and Benefits



Levels of Sponsorship

Promotional opportunities are provided to each level of sponsorship. In addition, sponsors may contribute cash, in-kind products and services such as media coverage, food, water, printed materials, etc.

Presenting Sponsor – \$15,000

- ****NEW:** logo on all race day professional photographs (only available to one sponsor – first to respond)
- Company name and logo will be featured on event website and participant registration site
- Company logo prominently featured on race banner
- Company logo on mile marker(s)
- Company name and logo will be featured on race entry forms which are distributed at other races, sport shoe stores and placed as ads in several running magazines and sports publications
- Company name and logo will appear prominently on race t-shirt
- 20 runners from your organization may participate at no charge
- Company name mentioned in all advertisements for race
- Materials provided from your company in race packets
- A table to distribute promotional material at the race per your request
- Company banner may be displayed at the race festivities in a prime location on the morning of the race – you provide

Platinum Sponsor – \$10,000

- Company name and logo will be featured on event website and participant registration site
- Company logo prominently featured on race banner
- Company logo on mile marker(s)
- Company name and logo will be featured on race entry forms which are distributed at other races, sport shoe stores and placed as ads in several running magazines and sports publications
- Company name and logo will appear prominently on race t-shirt
- 20 runners from your organization may participate at no charge
- Company name mentioned in all advertisements for race
- Materials provided from your company in race packets
- A table to distribute promotional material at the race per your request
- Company banner may be displayed at the race festivities in a prime location on the morning of the race – you provide

Diamond Sponsor - \$7,500

- Company name and logo will be featured on event website and participant registration site
- Company logo featured on race banner
- Company logo on mile marker(s)
- Company name and logo will appear at the top of the race entry forms which are distributed at other races, sport shoe stores and placed as ads in several running magazines and sports publications
- Company logo will appear prominently on race t-shirt
- 15 runners from your organization may participate at no charge
- Company name mentioned in all advertisements for race
- Materials provided from your company in race packets
- A table to distribute promotional material at the race per your request



Gold Sponsor – \$5,000

- Company name and logo will be featured on event website and participant registration site
- Company logo featured on race banner
- Company name and logo will appear on the race entry forms which are distributed at other races, sport shoe stores and placed as ads in several running magazines and sports publications
- Company logo featured on race t-shirt
- 10 runners from your organization may participate at no charge
- Materials provided from your company in race packets
- A table to distribute promotional material at the race per your request

Silver Sponsor – \$2,500

- Company name and logo will be featured on event website and participant registration site
- Company logo featured on race banner
- Company name and logo will appear on the race entry forms which are distributed at other races, sport shoe stores and placed as ads in several running magazines and sports publications
- Company logo featured on race t-shirt
- 5 runners from your organization may participate at no charge
- Materials provided from your company in race packets
- A table to distribute promotional material at the race per your request

Bronze Sponsor – \$1,000

- Company name and logo will appear on the back of the race T-shirt with the logo sized by level of sponsorship
- Company name and logo will appear on the race entry forms, which are distributed at other races, sport shoe stores and placed as ads in several running magazines and sports publications
- \$10 off runner registration for employees in your organization with promo code given at signing
- A table to distribute promotional material at the race per your request

In-kind Sponsor

- Company name and logo will be featured on event website and participant registration site
- Company logo featured on race banner
- Company name and logo will appear on the back of the race T-shirt with the logo sized by level of sponsorship
- A table to distribute promotional material at the race per your request



My company will support the Digital Dash 5K as a(n):

_____ \$15,000.00 Presenting Sponsor

_____ \$10,000.00 Platinum Sponsor

_____ \$7,500.00 Diamond Sponsor

_____ \$5,000.00 Gold Sponsor

_____ \$2,500.00 Silver Sponsor

_____ \$1,000.00 Bronze Sponsor

_____ In-kind Sponsor

Company: _____

Address: _____

Contact: _____

Phone/Email: _____

Enclosed is a check/cash for \$ _____ (Please make payable to "Digital Insurance, LLC – For: *Digital Dash*")

I am making an in-kind donation valued at \$ _____

Please mail your check with this page to:

OneDigital Health and Benefits
Attn: Elizabeth Chrane
200 Galleria Parkway
Suite 1950
Atlanta, Georgia 30339

Please e-mail your company logo (ai, eps or jpg preferred) to: echrane@onedigital.com /Subject: Digital Dash Sponsor Logo.